MINOR IN HOSPITALITY AND TOURISM MANAGEMENT

Minor Overview (Advising notes)

The Hospitality and Tourism Minor will prepare students pursuing a Business Degree with an option to take coursework that provides necessary Hospitality industry specific KSA's (Knowledge, Skills and Abilities). This will supplement and strengthen their Business Degree and prepare them to enter the various sectors of the Hospitality and Tourism Industry such as: Hotel Investment and Management, Restaurant Entrepreneurship and Management, Meetings, Events, Convention and Destination Management and Marketing, Spas and Resort Development, Travel and Tourism Development and Operations, Beverage Management and Merchandising, Sustainable Development, and Healthcare Hospitality, among many other service businesses that make up this exciting global industry.

Minor Requirements- 18 Hours (15 advanced)

- **1. Hospitality and Tourism Management (3 hours)** HOST 1301: Introduction to Hospitality and Tourism
- 2. Hospitality and Tourism Management Electives (15 hours) Choose 15 hours of advanced courses listed as available for HOST Majors